February 2018









WIN Network: Detroit Community Newsletter

In this newsletter, you'll find updates on WIN Network families and babies, events, and how our work is improving the health of our community. Thank you for supporting our work to reduce infant mortality amongst our Detroit babies.

Visit our website!

New Year, New Babies! Say hello to two of the first group prenatal care babies of 2018!





(left) **Kamrine** was born January 2nd, 2018 to parents Courtney and Brandon

(right) **Valorie** was born January 10th, 2018 to parents Tania and Kyle

Group prenatal care babies continue to thrive



WIN Network uses an enhanced model of group prenatal care (GPC) which combines the support of a Certified Nurse Midwife with a Community Health Worker. Community Health Workers tend to the social needs of expecting moms, while midwives address clinical needs. GPC is culturally competent care and moms receive support from their Community Health Worker throughout their infant's first year.

86 babies have been born in group prenatal care.

7.04 lbs is the babies' average birth weight.



39.3 weeks is the average gestational age.

70 fathers have attended at least one session.



90% of mothers initiated breastfeeding.

Family Harvest event brought together hundreds of community members for an afternoon of fun

WIN Network: Detroit held our first-ever WIN Network Family Harvest event on November 11th, 2017. Over two hundred community members joined us at Fellowship Chapel in Detroit for community resources, activities, food, photos, and prizes! Check out some great photos from this community event.



Over 40 amazing volunteers donated their time to help us make this event a success.



Creative Twist Painting offered guests a chance to paint their own version of our Winnie logo



Dr. Kimberlydawn Wisdom moderated a panel featuring our Certified Nurse Midwife, Char'ly Snow, our Community Health Worker, Linda Reyes, and two WIN Network moms.













Arts and Scraps led arts and crafts activities with the children who attended the Family Harvest.



Over 25 vendors brought community resource to our guests from across Detroit, including Zeta Stork's Nest Foundation (pictured).



See more photos from the WIN Network Family Harvest!

Detroit Regional Infant Mortality Reduction Task Force turns 10 years old!

This year marks the 10th anniversary of the Detroit Regional Infant Mortality Reduction Task Force.

Former Henry Ford Health System CEO Nancy Schlichting commissioned Kimberlydawn Wisdom, MD, MS, Senior Vice President of Community Health, Equity and Wellness at Henry Ford, to assemble the Task Force which first met in April 2008.

Look out for information on a special anniversary celebration held in May 2018.

Save the Date for Detroit Institute for Equity in Birth Outcomes (DIEBO) Outcomes Conference

Mark your calendar for the Detroit Institute for Equity in Birth Outcomes' first-ever conference, In Pursuit of a Baby-Friendly Detroit:

Affirming the Value of Women, on May 10th,
2018 from 8am to 3pm. The conference will be held at the Charles H. Wright Museum of African American History in Detroit.

Come share what your organization is working on, learn more about the impact of DIEBO, and help define how we can work collectively to reduce disparities in birth outcomes in our community.

There is no cost to attend this conference, and registration information will be available soon. CME/CEU credits will be available.



We are thrilled to invite keynote speaker, Camara Jones, MD, MPH, PhD, past President of the American Public Health Association and Senior Fellow at the Satcher Health Leadership Institute, Morehouse School of Medicine.

CONGRATULATIONS FELICIA LANE!

CO-CHAIRCommunity Health Worker Alliance CHW Network

MEMBERMICHWA Steering Committee



Michigan Community Health Worker Alliance



In November 2017, our Community Health Worker, Felicia Lane, was appointed as Co-Chair of the Michigan Community Health Worker Alliance (MiCHWA) CHW Network, which promotes Community Health Worker professional development and leadership opportunities. She has also been invited to join their Steering Committee, which supports Community Health Workers throughout Michigan. Congratulations!

What's Buzzing on Social Media

MY BABY: Born Ready campaign unites Detroit organizations to promote healthy pregnancy & birth

From January through March, we are participating in the MY BABY: Born Ready Campaign, a social media messaging effort that WIN Network helped develop in partnership with Great Start Collaborative Wayne, Detroit Regional Infant Mortality Reduction Task Force, and the Detroit Institute for Equity in Birth Outcomes.

Many organizations across Detroit will be posting these messages each day in an effort to reach moms and families.

Check out our social media to learn about 5 key messages you need to know to have a healthy pregnancy and birth. Share our posts to educate your friends and family!



Share these images on Facebook!





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